W.L. Cassell & Associates, Inc. was founded in 1933 by William L. Cassell, and was incorporated in the State of Missouri in 1968.  

Mr. Cassell's engineering career began working for Walter E. Gillham Engineer, Interstate Building, Thirteenth and Locust. While in the employ of this firm, Cassell directed and designed the engineering construction of the Nelson Art Gallery, the addition to the Southwestern Bell Telephone Building, and the Marlin residence, Ponca City, Oklahoma.  

In 1930 Mr. Cassell was employed by Hoit, Price & Barnes architectural firm. It was his responsibility to handle their electrical and mechanical designs, and while there he directed the electrical and mechanical designs for the Kansas City Power and Light Building, Fidelity Bank Building, and the Municipal Auditorium.  

With this valuable experience as a background, Mr. Cassell decided to open his own office in 1933. The firm was then named W.L. Cassell, Mechanical & Electrical Engineer. The office was located on the twenty-fifth floor of the old Telephone Building. He remained there until 1940, at which time he moved the firm to the Union Carbide Building, 912 Baltimore Avenue.  

During the next forty-three years in the business Mr. Cassell headed the firm in the mechanical and electrical designs for buildings in the six-state area of Missouri, Kansas, Nebraska, Oklahoma, Arkansas, and Iowa.  

The firm was incorporated in January of 1968, and Mr. Cassell was its president until his retirement in 1983. Mr. Hubert W. Smith then took over leadership of the firm and led it successfully until his untimely death in October of 1992, at which time Mr. William M. Mumford became president. Mr. Mumford retired in 2004. Bruce Hart and David Dawson are now co-presidents of the firm.